



WHY PARTNER WITH PRIZETECH?

Prizetech is Australia's Only Full Service Promotions Provider for insured promotions! Everything you need for spectacular trade promotions. You may have a great idea so we can help you execute it. We've got everything you need to run an awesome insured promotion (or even a trade promotion that's not insured).

As well as promotional insurance Prizetech offers you all the other components you need to run the most effective and successful insured or uninsured promotions.

This includes the draw technology, the pre-draw solutions (compliant technology to determine which of the entrants is selected to have the chance to win) as well as the permits, terms and conditions and plenty of ideas.

For a small premium, prize insurance lets you enhance your promotion with awesome prizes worth hundreds of thousands or even millions of dollars. You may want to leverage your budget to provide a significant prize like cars, property or significant sums of cash or you might be looking for a high volume data capture event.

If you want your business to stand out from the crowd and be noticed by your customers, investing in prize insurance could be the next best thing to finding a trending product.

An insured prize promotion gives businesses the opportunity to run potentially life-changing competitions or tournaments that attract a massive audience due to a large prize payout.



One stop shop!

TAKE THE STRESS OUT OF PROMOTIONS

Prize insurance companies all offer different coverage options. When looking for a good agent that covers trade promotion insurance as well as prize promotion insurance, flexibility is the key to your success.

Choose an agent that is willing to tailor the prize insurance plan to suit your needs. Further, you will also need to ensure whether the agent can cover the particular prize you wish to run.

Some insurance companies are strict on the types of prizes they insure. Select a prize insurance company like Prizetech that insures any prize (so long as it is legal) as this will put you ahead of your competitors.

Timing is also crucial. Having a prize insurance plan up and running as quickly as possible will prove to your benefit. Prizetech are able to activate a prize promotion plan as quickly as 48 hours. Ask us how!

Insuring your Prize Promotions with Prizetech lets you fix your budget and offer higher value promotions with larger, more enticing prizes leading to increased sales, data capture or marketing exposure.



Different analyzer
better

Insured Promotions

NEW

LAUGHING CLOWNS

Australia's most popular carnival game, the iconic Laughing Clowns are the ultimate Club promotion.

Your patrons have to feed the balls into the clowns mouth as the head moves from side to side trying to get the winning score. And if they get the winning score they win big, really big and we pay.

Designed and developed by Prizetech this is our newest and most unique promotional offering.

Laughing Clowns appeal to all ages, they are so much fun, easy to follow and uniquely Australian, imagine being able to offer prizes of up to one million dollars on the drop of the balls into the Laughing Clowns mouth.

IDEAL FOR: Fundraisers, product launches, giveaways, brand promotions, and other events aimed at engaging and entertaining audiences.

SAFE CRACK

Crack the code, WIN the prize!

It's just like you see in the movies... only no ski mask required! Prizetech's SafeCrack challenges customers to try and crack the code to win the loot.

If the safe opens, they win the displayed prize — which could be up to \$1,000,000 in cash or prizes of your choice, all displayed in our Perspex safe! Plus, where it's insured with us, we pay — allowing you to offer something really BIG without the risk.

SafeCrack probabilities and prizes are determined by you, and based on your budget. You decide the probability, ranging from one in ten, to one in 100 million. We can help you develop and customise your SafeCrack promotion to suit your needs, with prizes varying in value and number.

You can even decide the duration of the promotion, with our smart safes able to track the number of entrants, the frequency of entries and of course, the winners. If you've got the vision, Prizetech can make it happen.

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IDEAL FOR: Events, exhibitions, trade shows or staff parties where you wish to attract and engage people with your brand.

DID YOU KNOW?

Prizetech can also assist you in creating your own unique promotion. Give our team a call or email us to enquire.



Brand Promotions

SPINNING WHEEL

Spin to Win!

It's just like Wheel of Fortune, only digital! Bring all the excitement of a TV gameshow to your next event with Prizetech's electronic Spinning Wheel.

Participants simply select a number and press the big red button to spin the wheel — if the wheel stops on their number, they win the prize!

And whether it's a restaurant voucher or a luxury holiday, if it's insured by us, we'll do the paying — up to \$1,000,000!

Spinning Wheel is simple to use and exciting to watch. Its colourful display and customisable designs make it both functional and versatile, with pre-selected probabilities to ensure you're always in control. Plus, because it's digital, wherever you want it, it's there... even online! No fuss, no hassle, no worries. Just choose your promotion, choose your prize, and let Prizetech take care of the rest.

IDEAL FOR: Fundraisers, product launches, giveaways, brand promotions, and other events aimed at engaging and entertaining audiences.

99 BOTTLES OF BEER

Make next Friday night at the bar the most unforgettable one yet with Prizetech's 99 Bottles of Beer!

Keep the action going at half-time and set Happy Hour off with a bang by giving your patrons the chance to win BIG in enticing cash prizes – and all without the financial risk to you.

Perfect for bars, clubs and sports-themed venues, 99 Bottles of Beer is an exciting, flexible and low-cost promotion that's guaranteed to draw crowds.

Patrons simply select a bottle of beer from the 99 bottles on the wall and if it's the winner, we pay – no risks, no fuss, no worries!

Best of all, the promotion can be customised to suit any need – so whether you want to strengthen your client base, leverage your sponsors involvement, or simply entertain your patrons, 99 Bottles of Beer has you covered!

For further information and to book your 99 Bottles of Beer promotion visit www.99bottles.net.au





DRAW TILL YOU WIN

Pick a winner!

Cross your fingers, try your luck, and win BIG with Prizetech's Draw Till You Win! Participants simply draw an envelope from the barrel and open to reveal their prize — anything from a gift card, to a new car, to \$1,000,000...

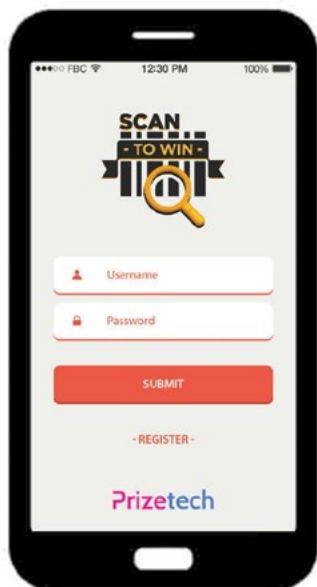
It's your choice! And best of all, if you're insured with us, we'll look after the payout - allowing you to offer exciting prizes without the added cost.

Draw Till You Win is a fun and simple promotional activity that can be easily customised to suit the specific needs and budget of your promotion —

Club Promotions

entrants can attempt to select a single winning envelope, or for an added challenge, select a pre-configured winning combination. With Prizetech bringing the ideas, the possibilities are virtually endless!

IDEAL FOR: Fundraisers, trade shows, product launches, and giveaways, where the objective is to attract and engage audiences with your brand.



SCAN TO WIN

The perfect promotion!

You can have any number of items displayed in whatever format you want. And you decide all the variables. Your lucky entrant then draws and scans to see if they've won. If it's the big prize, we pay.

A small barcode is attached to the draw items. For the draw, your lucky contestant/s simply scan the bar code using a smart phone (and our awesome App). You can have the draw shown live across screens in venue and/or streamed on your social media channels.

You decide

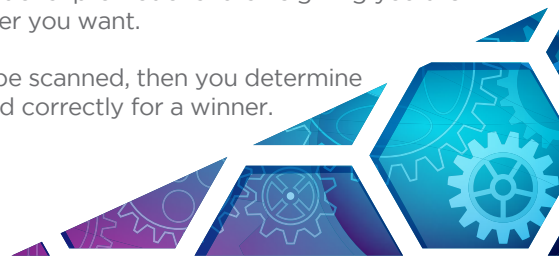
- How many items will be in the draw
- How many have to be drawn to win
- What items or products comprise the draw

Scan to Win is the most flexible promotion as you decide on the number of components and can use almost any product as the draw pool – you can display them however you like. It might be your product or something related to your product or simply something really innovative.

Advantages

Scan to Win is a modern version of the traditional promotional draws giving you the flexibility to structure the promotion however you want.

You can literally use whatever you want to be scanned, then you determine the number of items that have to be scanned correctly for a winner.





ULTIMATE 20

What a promotion!

A mix of envelope draw and poker, this is a simple, super easy promotion which gives your contestants five different ways to win.

And it's so much fun, it's really great theatre in your venue or at an event.

Your contestant will draw five envelopes from a total pool of 20 envelopes. Each envelope contains one card (four Aces, four Kings, four Queens, four Jacks and four 10s).

You determine the values attached to each but a typical option is :

If they draw three of the same card (three of a kind) they win \$500 (not insured).

If they draw a straight (10, Jack, Queen, King Ace) the prize is \$5,000

Better still a full house (one pair and three of a kind) gets them \$10,000,

Four of a kind (all four of one card value such as four Jacks) wins \$50,000.

The big one – if your contestant selects a Royal Flush (10, J, Q, K, A of the same suit) they'll win the insured prize of up to \$1,000,000 with our insurers paying out the money.

IDEAL FOR: Fundraisers, trade shows, product launches, and giveaways, where the objective is to attract and engage audiences with your brand.



DICE ROLL

Roll the lucky number 8 win!

Roll up and roll a winner with Prizetech's Dice Roll! Participants simply roll the lucky number to win BIG in cash or prizes. Plus, if you're insured with us, we'll do the paying... up to \$1,000,000!

So whether it's a gift voucher, a new boat or a million dollars, you can offer participants something really exciting without breaking the bank.

From equipment to prizes, our Dice Roll Promotions are tailored to suit your specific needs. Our customisable dice feature your logo on five sides with one winning side each, all ready to roll on custom-designed dice tables.

Best of all, whether you're after data collection, product showcasing or charity fundraising, we bring the ideas to make sure you get the most out of your promotion... all while engaging and entertaining entrants of all ages!

IDEAL FOR: Fundraisers, staff parties, and product launches, where the objective is to entertain and engage audiences of all ages.



Sports Promotions

SCORE A GOAL & WIN BIG

When it comes to sporting events, it's all about excitement and entertainment...and with Prizetech's wide range of sports promotions, you can ensure your next sporting event delivers just that!

Leverage your sponsor's involvement with a subsidised prize promotion at half-time and give participants a chance to win up to \$1,000,000 in cash or prizes — all fully insured by us.

Prizetech offers a huge range of sports promotions to suit your needs and budget — hit a hole-in-one

for a tropical holiday, or kick a goal at half-time for \$500 — whatever your event, we've got what you need to make the most of it!

Plus, if you're insured with us, we'll do the paying — giving you the chance to offer the most enticing prizes, without the risk of costly payouts. So if you've got the vision, Prizetech can make it happen.

IDEAL FOR: Sporting events of any size, where the objective is to entertain, engage, and foster relationships with both sponsors and audiences.

FAQs

Q: What is an Insured Prize Promotion?

A: An Insured Prize Promotion allows businesses with low marketing budgets to offer exciting and valuable prizes for their promotions, simply by insuring the promotion against a large prize payout.

At Prizetech, we insure prizes up to the value of \$1,000,000. This means that no matter what your budget, you can boost your promotion with larger-than-life prizes and rest assured that if there's a winner, we'll take care of the payout.

Simply put, Promotion Insurance allows you to offer big prizes on a small budget.

Q: What are the benefits of Promotion Insurance?

A: Promotion Insurance allows you to make the most of your budget and promotion by insuring your competition against big wins. By purchasing insurance, even businesses with small budgets can attract more participants with bigger and better prizes, while leaving the big payouts to us. In other words, Promotion Insurance lets businesses minimise costs and maximise engagement. It's a win-win.

Q: Why is Promotion Insurance important?

A: Every year, there are more than 60,000 promotions and competitions Australia-wide, which means if you want real results, you need to stand out. By purchasing Promotion Insurance, you can entice participants with unmissable prizes — think tropical holidays, a new car, even a new house! This way, you can run a successful, stand-out promotion with competitive prizes, all without breaking the bank.

Q: What Prize Technologies do you offer?

A: Whatever your promotion, Prizetech has something to suit! Some of our most popular promotion technologies include our electronic Spinning Wheel, our SafeCrack Perspex Safe, and our Dice Roll, complete with custom-designed dice. All of our prize technologies are flexible and versatile, and can be customised to suit your individual budget and needs. Just bring the ideas and let Prizetech bring the rest.

For more FAQs, visit: www.prizetech.com.au

Prizetech and AIS have been providing contest prize insurance, indemnity insurance, prize indemnity insurance, and promotion insurance in Australasia for over 20 years.



All of our products come with access to a 24-hour helpline for your assistance.

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